

Certificate Course on Aari Work in collaboration with Madha Educational Trust

From Date: 01-09-2025

To Date: 22-09-2025

Organized by: Department of BBA in collaboration with Madha Educational Trust

Academic Year: 2025-2026

Report:

The Department of Business Administration, in collaboration with MADHA Educational Trust – Skill Development Centre, Vellore, organized the Inauguration Ceremony of the Certificate Course on AARI Work – Hands-on Training on 1st September 2025. The initiative has been thoughtfully designed in alignment with the Sustainable Development Goals (SDG 4: Quality Education and SDG 8: Decent Work and Economic Growth), aiming to empower students with practical skills that contribute to both personal and professional growth.

This 15-day certificate program, comprising 30 hours of intensive training, seeks to provide participants with comprehensive knowledge and hands-on experience in AARI embroidery, thereby fostering self-reliance, creativity, and potential avenues for entrepreneurship.

The program commenced with a serene prayer, setting a tone of positivity and aspiration for the event. This was followed by a warm and cordial welcome extended to the distinguished guests, faculty members, and students.

The department was honoured to host Mr. Gunasegaran, Founder and Secretary of MADHA Educational Trust – Skill Development Centre, Vellore, and Mr. Vinayagamurthy as the Chief Guests of the occasion. Dr. Beaulah Suresh, Head In-Charge of Postgraduate and Research, Department of Business Administration, delivered an insightful address, emphasizing the significance of skill-oriented learning alongside academic knowledge. She highlighted how initiatives such as this course enrich the students' academic journey by equipping them with industry-relevant skills. Dr. S. Renuga Devi, Dr. Ruth Mary and Dr. Nivethitha, Assistant Professors, Dept. of BBA graced the occasion.

The Inaugural address was delivered by Mr. Gunasegaran, who shared his vision of integrating skill development with education to promote employability and entrepreneurship among the youth. He also gave the promise of joining hands with the Government MSME and assured that three months of special training with a stipend would be provided to the outstanding students of this batch. His motivating words encouraged the participants to approach the training with dedication and creativity.

The resource person, shared his valuable expertise and practical insights on AARI work, inspiring students to explore the craft with enthusiasm.

As part of the ceremony, training kits were distributed to all enrolled AARI students from various departments by the Chief Guest, symbolizing the official commencement of the course.

This gesture reflected the institution's commitment to providing holistic support and resources to the learners.

The event concluded with a heartfelt Vote of Thanks, expressing gratitude to the dignitaries, faculty members, organizing team, and participants for their active involvement in making the inauguration a memorable and meaningful occasion.